



**2011-2012**

**Iowa Physical Therapy Association & Foundation**

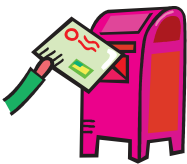
***ADVERTISING & RECRUITING SERVICES***

◆ **WEB SITE CAREER CENTER**

**PRODUCT:** Listing details about vacancy announcements and your firm on our web site Career Center. *Our surveys show that PTs/PTAs are twice as likely to use the Internet as the average customer/client. The site receives thousands of visits per month.*

**PRICE:** There is a complete price list on-line at the Career Center. Members may post resumes free of charge. Member-employers will receive a 10% discount.

**HOW TO ORDER:** Visit our web site at [www.iowaapta.org](http://www.iowaapta.org). There is a link to the Career Center on the home page. Member-employers should send an e-mail to IPTA with their member ID to receive the 10% discount code.



◆ **MAILING LIST RENTAL**

**PRODUCT:** Addresses provided by e-mail or on CD. Includes PTs, PTAs and PT/PTA students. List can be sorted to exclude/include any group and up to 10 cities or ZIPs. It is our policy not to rent lists of members that include phone numbers or e-mail addresses.

**PRICE:** \$100 per order, all addresses (±1,100) or portion thereof. There are no shipping or handling charges.

**HOW TO ORDER:** Mail a check to IPTA with any special sorting instructions. Credit card orders (Visa, Discover, MasterCard and American Express) are accepted. Unless otherwise specified, sort is by ZIP. Orders are normally filled the same day that payment is received.

◆ **CONFERENCE EXHIBIT SPACE**

**PRODUCT:** Exhibit booth space at IPTA's spring and fall conferences that are attended by 150-250 members and students from Iowa and surrounding states.

**PRICE:** \$300 for 10' W X 8' D draped booth with sign, table and chair, \$225 for additional booths (25% discount).

**HOW TO ORDER:** Send us your complete contact information to be placed on the mailing list for the exhibitor prospectus for all future conferences. Prospectus and order form will be mailed to you 2-3 months prior to the conferences. You may also register on-line at [www.iowaapta.org](http://www.iowaapta.org).



	DATES	LOCATION
2012 FALL CONFERENCE	Nov. 2	Ames, Iowa
2013 SPRING CONFERENCE	April 19	Ames, Iowa
2013 FALL CONFERENCE	Oct. 18	Ames, Iowa
2014 SPRING CONFERENCE	April 25	Ames, Iowa
2014 FALL CONFERENCE	Nov. 7	Ames, Iowa